

HOURLY RATES

SERVICE	HOURLY RATE
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Strategy & Insight

Examples of services such as consulting, coaching, analyses, preparation of decision-making basis, recommendations, and concept descriptions, as well as facilitation of processes, etc.

Senior Strategic Advisor	1.600,-
Strategic Advisor	1.350,-
Strategic Analyst	1.100,-

Design

Examples of services such as art direction (offline and online), logo design, development of visual identities and graphic universes, pre-production, production, and post-production of illustrations, images, and other visual elements

Senior Designer	1.350,-
Designer	1.200,-
Design Assistant	950,-
Design Intern	750,-

Concept, Text & Communication

Examples of text work related to concepts, synopses, storyboards, and editorial work. Text work, both journalistic and commercial for offline and online use. Handling of strategic, tactical, and operational tasks within SEM, SEO, and SoMe.

Senior Copywriter	1.350,-
Copywriter	1.200,-
Copywriter Assistant	950,-
Copywriter Intern	750,-
Journalist	1.100,-
Content Marketing Manager	950,-

Project Management

Examples include management of resources, progress, budget, and quality assurance of the delivery in relation to the agreed-upon terms.

Senior Project Manager	1.200,-
Project Manager	1.000,-
Project Assistant	800,-